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| |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  | | --- | | Hi {{user.first\_name}}, | | Your job as a leader and team coach is to ensure the team knows *how* to win and *if* it’s winning week to week. | | It’s especially critical when markets and resources are challenging — when the team knows the most important outcomes, everyone can prioritize and contribute to them. | | Help your team win more this quarter. With AI-powered suggestions from WorkBoard’s Co-Author, the team can quickly ideate, define and align on objectives and clarify its most important results. | | |

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| |  |  | | --- | --- | | |  | | --- | | It’s easy to get started. [Create a collaborative canvas for your team](https://canvas.myworkboard.com/canvases/new?template=coauthor-okrs) and ask Co-Author for inspiration on your first objective! Add ideas for team discussion as stickies — then invite the team to contribute their own. ([These 3 easy steps](https://www.workboard.com/blog/okrs-with-co-author.php) can help make your first brainstorming session fast, fun and fruitful!) | | |

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| |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | [**Get Started Now!**](https://canvas.myworkboard.com/canvases/new?template=coauthor-okrs) | | | |
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