WorkBoard Community Call

September 2022

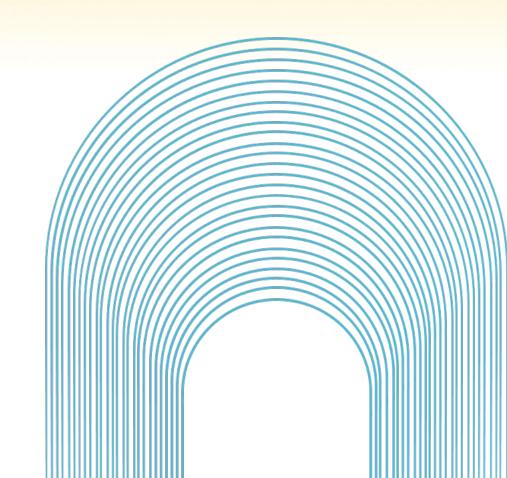


Agenda

- Accelerate Conference!
- New Navigation teaser
- Analytics and Insights
- Branding customizations with Biz Reviews
- OKR Canvas enhancements
- Coming soon



WorkBoard Accelerate Conference!





Brilliant Strategy Meets Brilliant Execution

Join us on September 28 & 29!

8:30am to 12:30pm PDT

Register at WorkBoard.com

















Agenda

Wednesday, September 28

The Value of a Modern Operating Rhythm

Rich Barger, Accenture

Igniting Digital Transformation with OKRs

Leah Goldman, Akamai

Transformation with OKRs to MBRs

John Goodwin, Poly, an HP Company

WoBo Labs

- How to measure anything (OKRs)
- Accelerate with Analytics and Insights
- WorkBoard on WorkBoard
- WoBo Strategy

Thursday, September 29

Reducing Waste and Gaining Speed with a Digital Operating Rhythm

Charles Zentay, National Grid

Accelerating Value with OKRs at Intel (Where It All Began)

John Walsh, Jason Gunderson and Mary Brett, Intel

Unlocking Value and Growth with Outcome Mindset

Skyla Loomis, Rasha Dwidar and Sreekanth Ramakrishnan, IBM

OKRs to create customer centric products

Rich Bayes, Dir of Product Management, Cisco

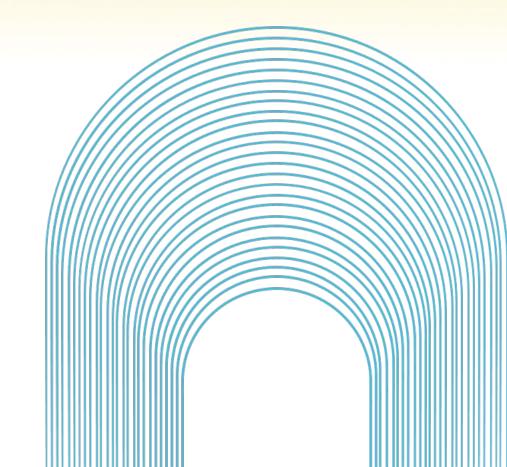
WoBo Labs

- Good Conversations in OKR Canvas
- Keep It Digital with Scorecards & Business Reviews
- The Easy Button: Results Habits for Managers that Live Where You Do





Simplified Navigation



Fast, simple navigation!



Simplified experience with easy access to everything you need from the top navigation and more space to align, drive and accelerate results



New unified search giving you faster access to what you need across product areas or the entire platform

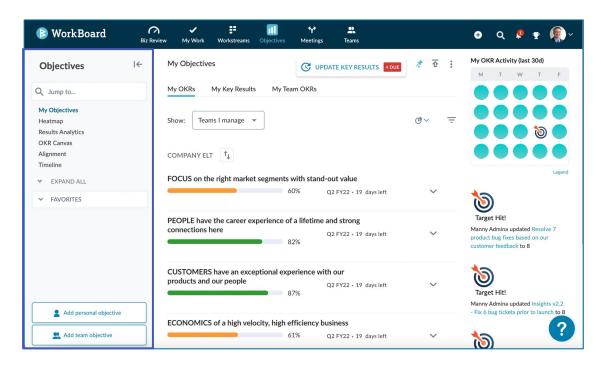


Consistent create button allows you to add new action items, workstreams, meetings, Biz Reviews, or Objectives from anywhere so you never miss a beat

Before & After

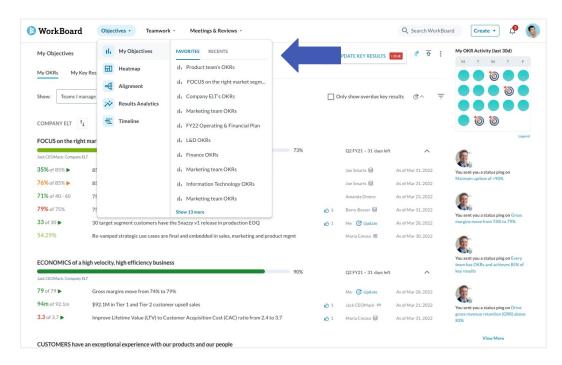
Fewer clicks to find and switch between pages

Before



- Features were clustered by "module", without context or association with larger user motions
- Accessing a page or feature within a module required clicking the **top navigation bar** and then clicking on **left navigation**.

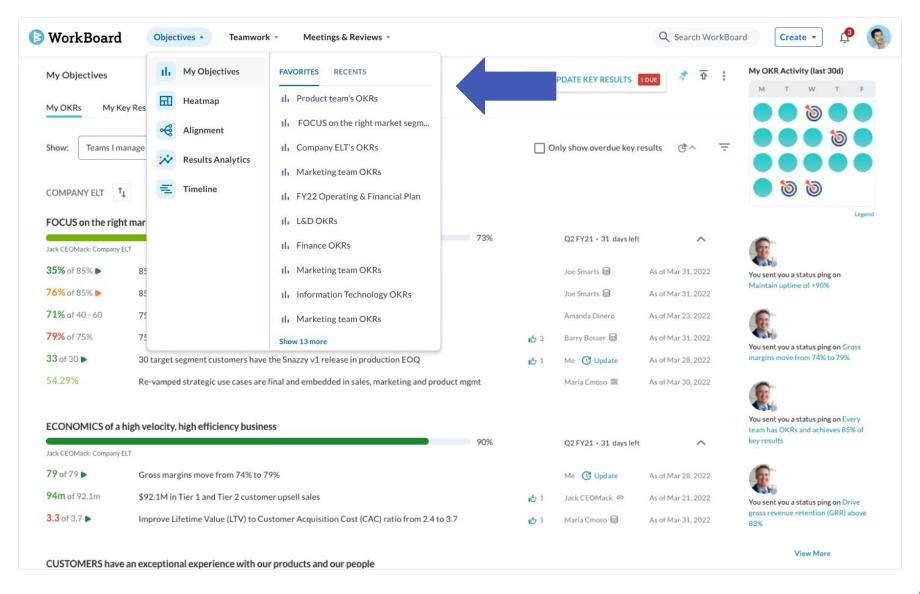
After



- To access a feature or page: I click on the thematic area (Objectives, Teamwork, and Meetings & Reviews) and use a secondary menu to access individual features.
- Simplified navigation: easier for users to settle into the platform, discover new information, or to find their way back to information and core pages.

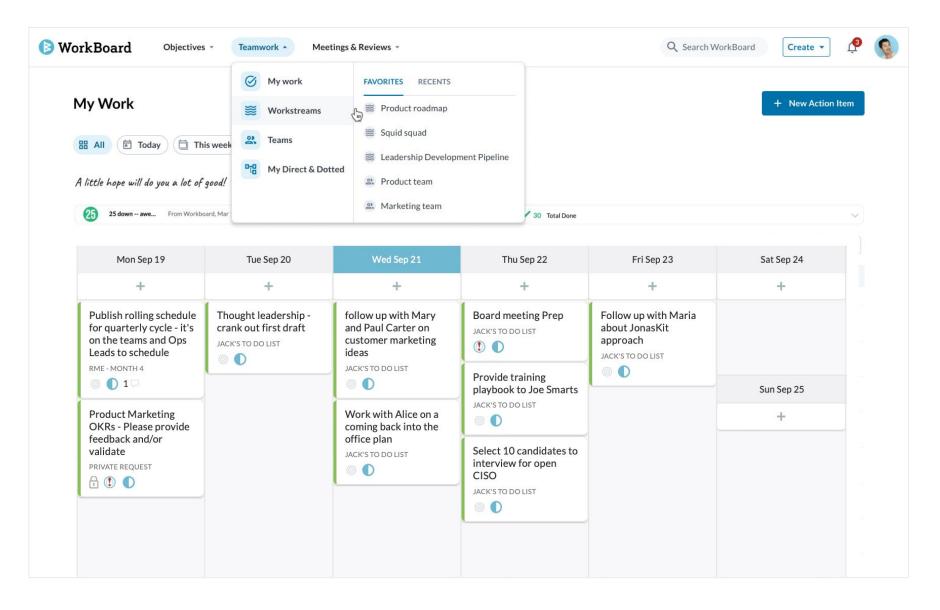


Objectives

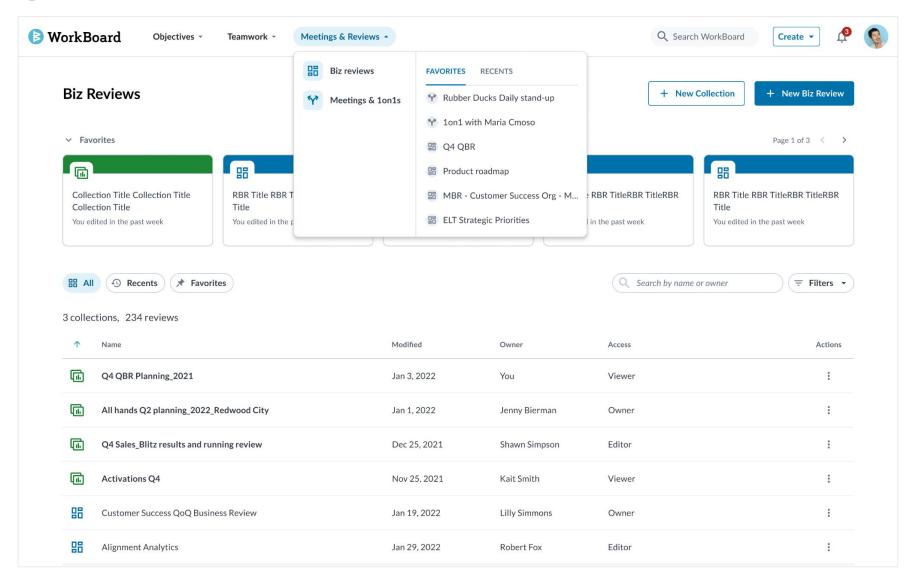




Teamwork



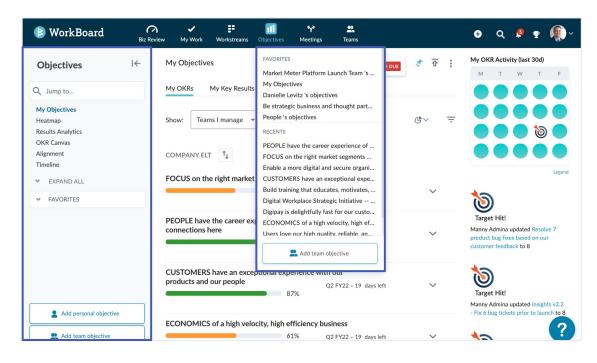
Meetings & Reviews



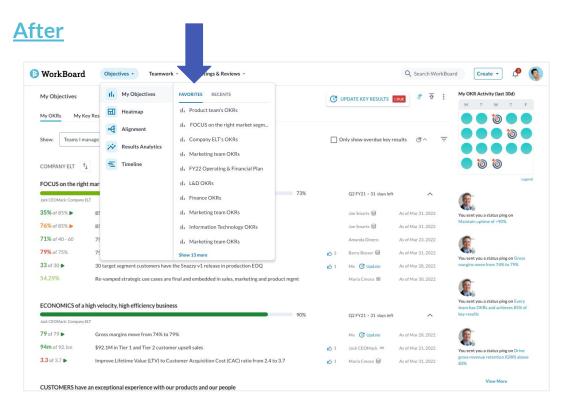


Easier to curate your go-to list

Before

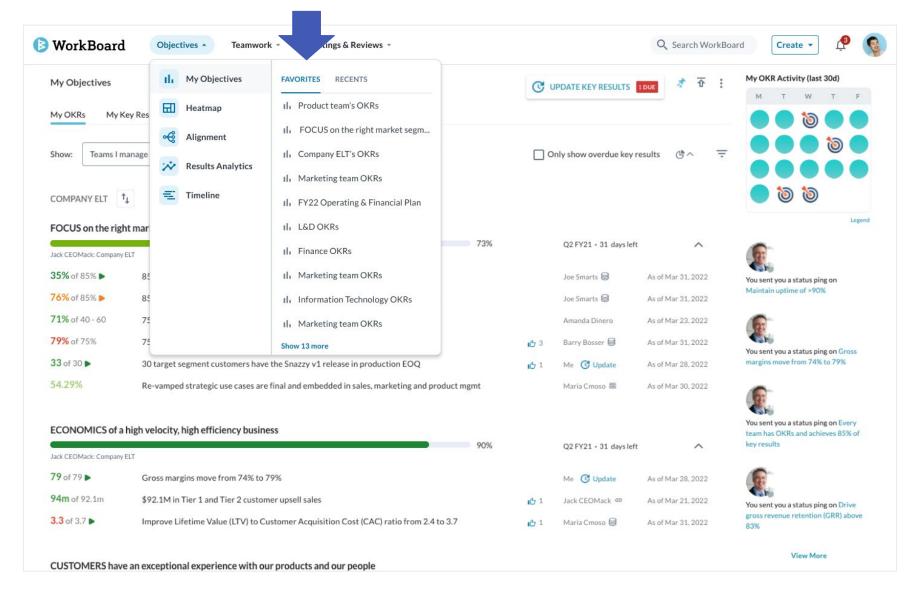


• To find favorite, users used to mouse over a module or use the **left navigation** for the module. To find recents, they had to mouse over the module in the **top nav**, which was hard to discover.



- To access a feature, favorites, or recents, click on a top menu item and select the page from the secondary navigation
- Pin and unpin favorites easily directly from the list, and quickly favorite recently visited pages.

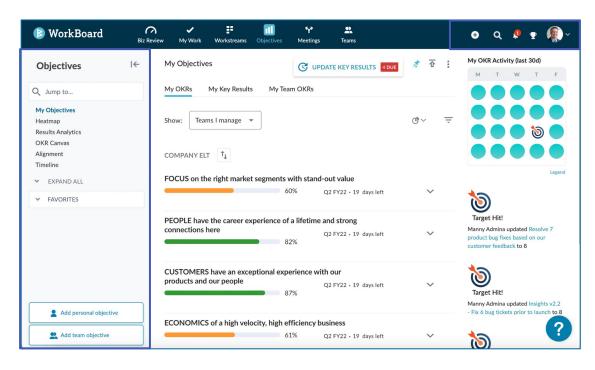
Easier to curate your go-to list





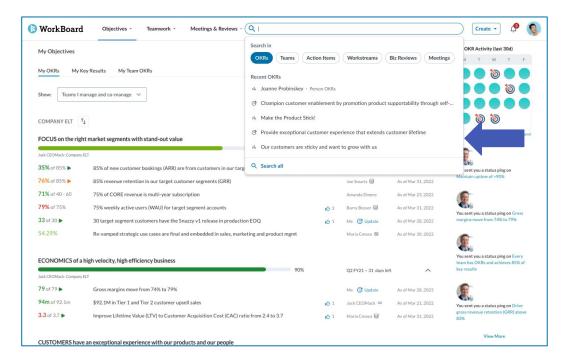
One uniform pathway to search

Before



• Search was split into two different pathways - global search in the **top navigation**, and local search in the **left navigation**, which required going to the module to "Jump to" a result.

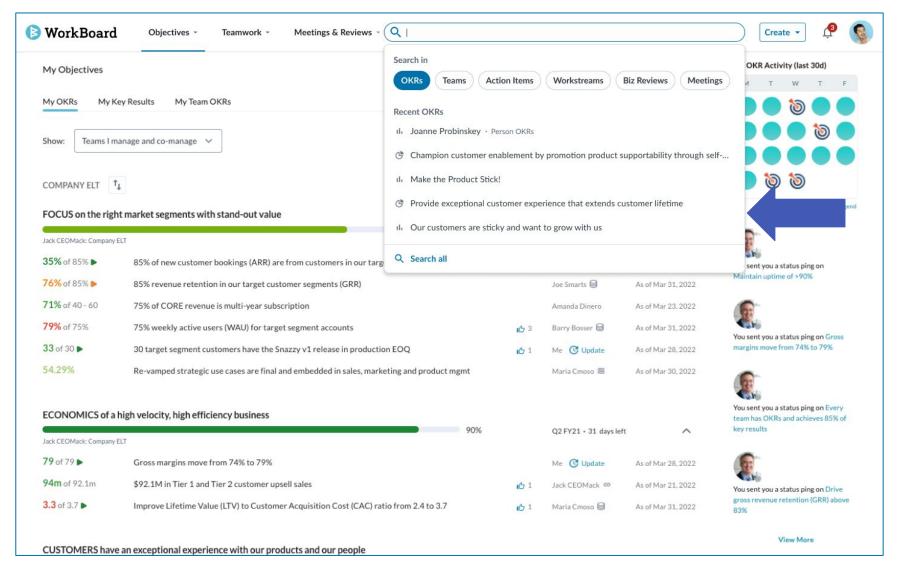
After



Search: one unified search pathway that users need to learn or choose between. You
don't have to go to the module in order to do a quick "jump to" search



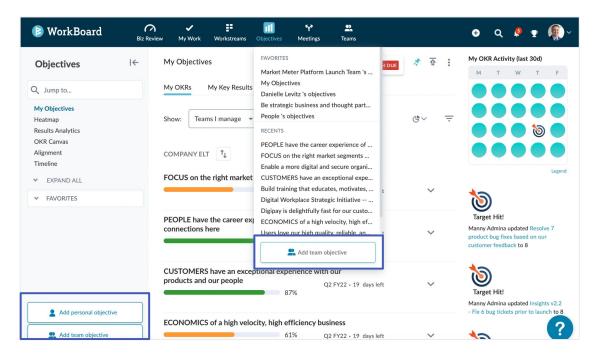
One uniform pathway to search



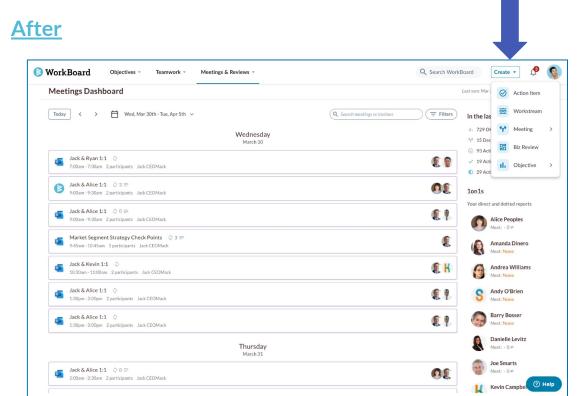


Consistent creation mechanism across the app

Before



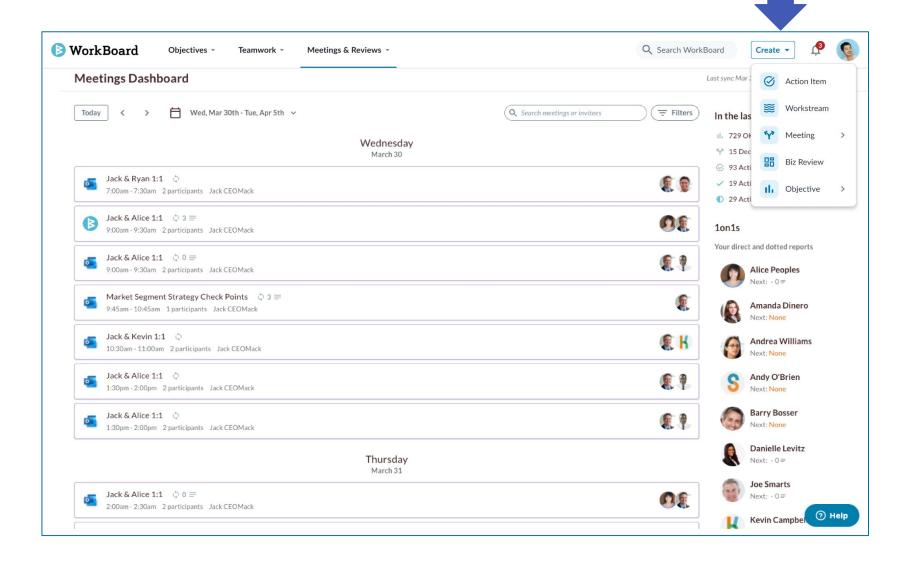
• To create new content, users had to go to a specific module, open the left navigation and click on create buttons tucked under the **left navigation** per module, or mouse over the **top nav.**

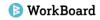


 Create: clear and consistent call to action to create most items from top navigation create button.

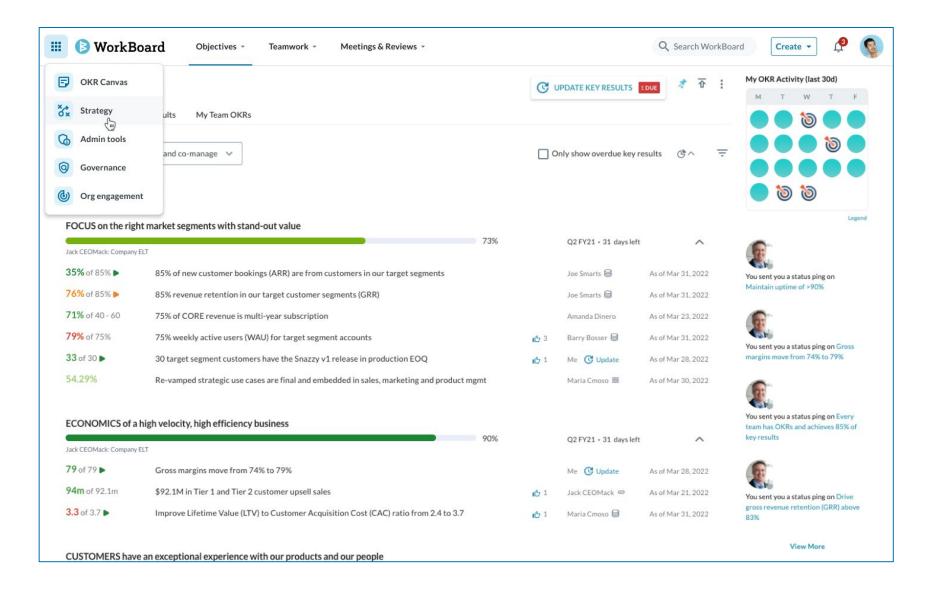


Consistent creation mechanism across the app





Admin



Timeline & Onboarding

vNext Navigation Roll Out Timeline

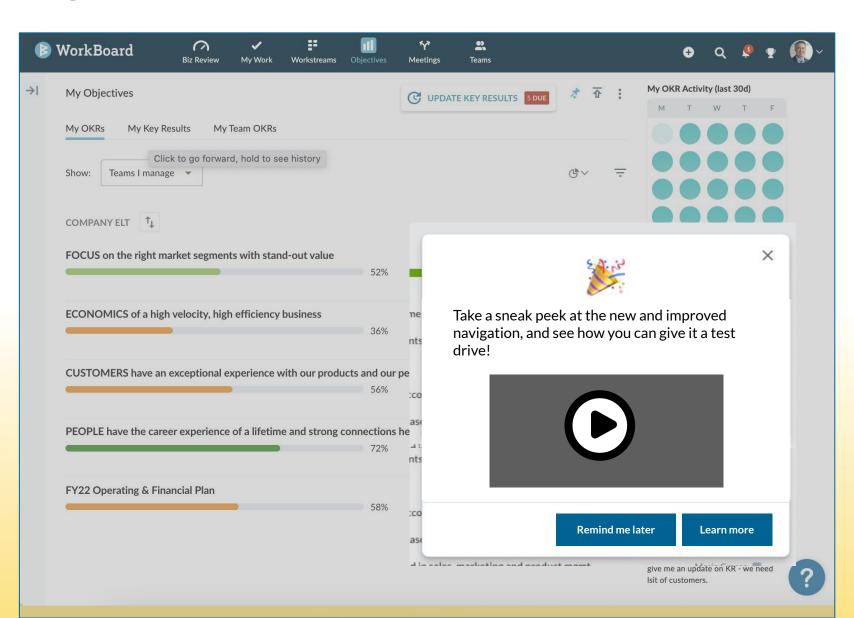
September	Early October	October	Early November	December
Socialize new nav	Start of opt-in	Early segment rollout	Rollout to 2nd Group	Final cutover
Private roadshows Sep 21st - Community Call & Early preview	Oct 7th - allow users across customers to choose to opt-in to new navigation (have the option to give it a try)	Oct 21st - early customer segment rollout where default experience will become new navigation for all users	Nov 4th - segment two moved to org-wide new navigation experience as the default experience.	Dec 9th - remaining customers are moved to org-wide new navigation experience as the default experience Dec 21st - Final cutover and legacy Deprecations

Start of forced flips (still with the opt-out option to switch back) phase

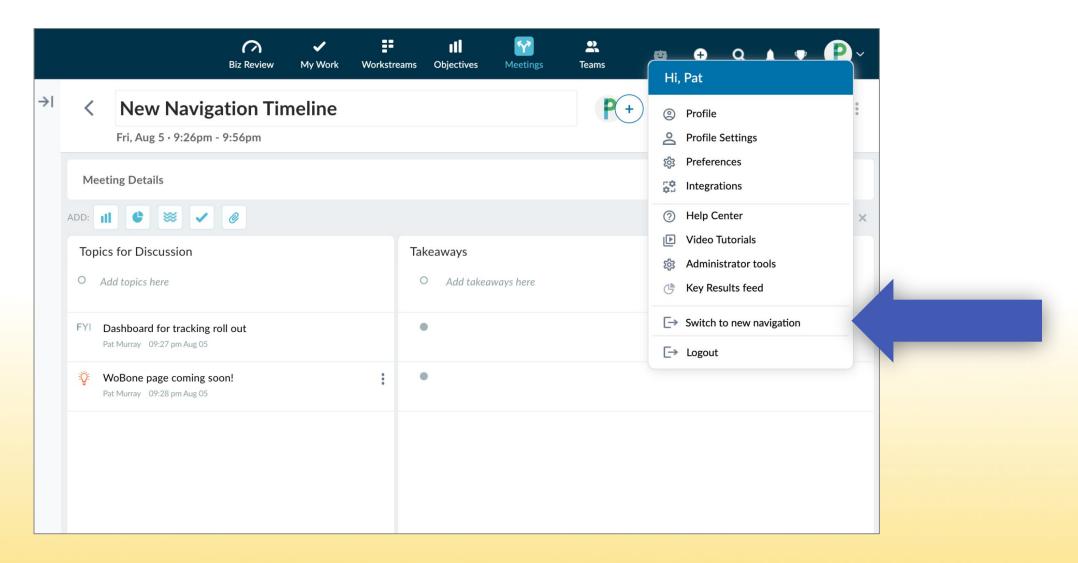
Opt-in: Onboarding Flow

WorkBoard makes the new navigation available for Acme.

When Jack logs in, while he still sees the old navigation he is familiar with, he sees a pop up that prompts him to give the new navigation a try.



Trying out the new navigation



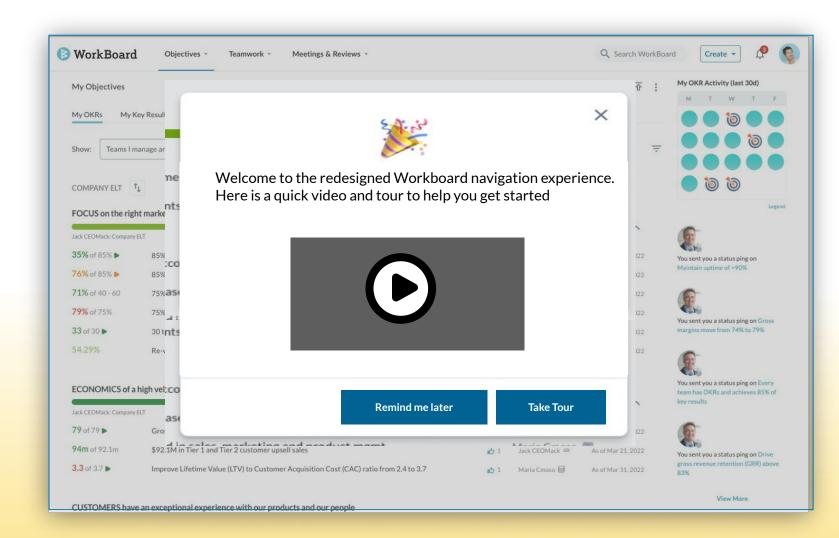
Navigation defaults to New Experience

Sammy works at Acme.

WorkBoard now **defaults** Acme to the new navigation org-wide.

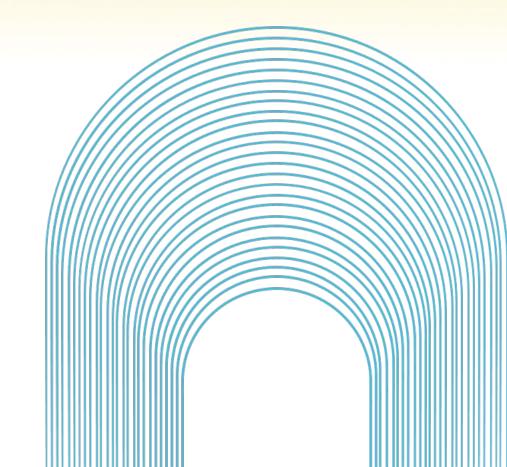
If Sammy hadn't decided to opt-in earlier, now in this stage, when he logs in, he now finds himself in the **new navigation** with a guided tour to help him find his way.

Sammy will still have the option to switch back to the old navigation during this phase.



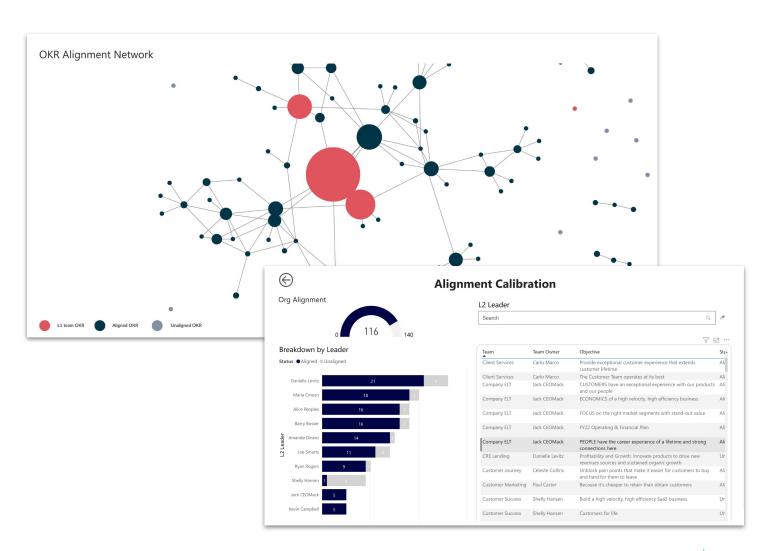


Analytics & Insights



Objective Alignment Analytics

- Highlights where alignment isn't captured to surface potential alignment breakdowns
- Drives focus by supporting conversations to evaluate if unaligned work should be done at all – so the business can make explicit decisions about resource allocation
- Quickly discover unaligned OKRs across the entire organization in a single view
- Identify gaps in understanding of the strategy and get the detail in one click
- Visibility into resource allocation; are they driving efficient strategy execution
- Uncover leaders and teams with the greatest opportunity to increase alignment





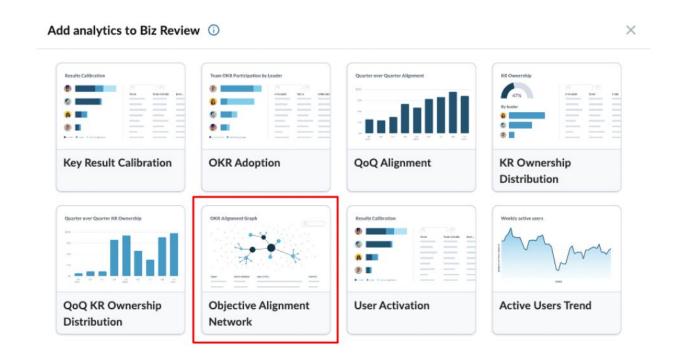
Objective Alignment Analytics

Steps to Activate

- 1. The report will be automatically be turned on for all customer organizations
- 2. Share the report from 'Biz Review Analytics' under administrator tools with specific users

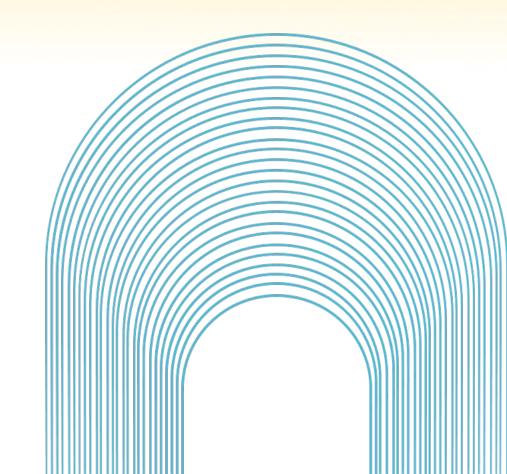
Adding it to a Biz Review

- 1. Create a running business review
- 2. Add Analytics tray
- 3. Select Objective Alignment Network (Name will change to align)





Biz Reviews

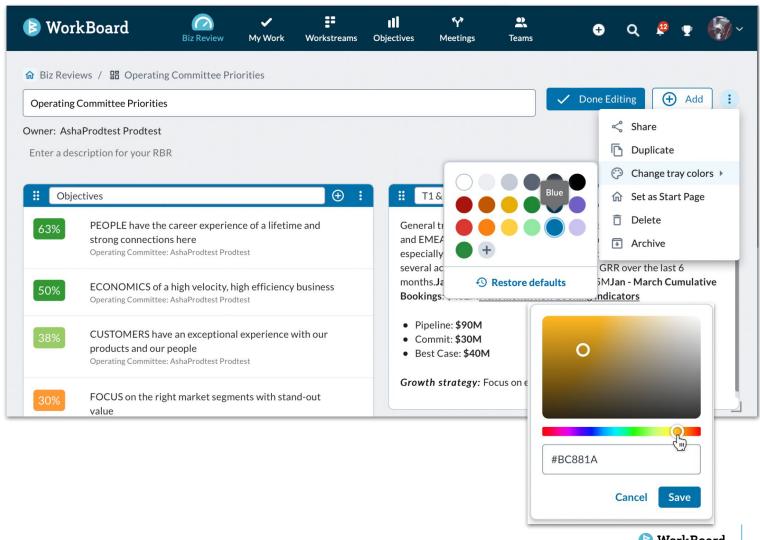


Customize Biz Reviews with Your Branding

Set the color and customize the look and feel of your QBRs.

Choose your colors for specific trays, sections, or an entire Biz Review to match your brand.

Access the Color Picker via the 'three dots' menus. Enter a specific Hex color for an exact match.















Best Case: \$40M

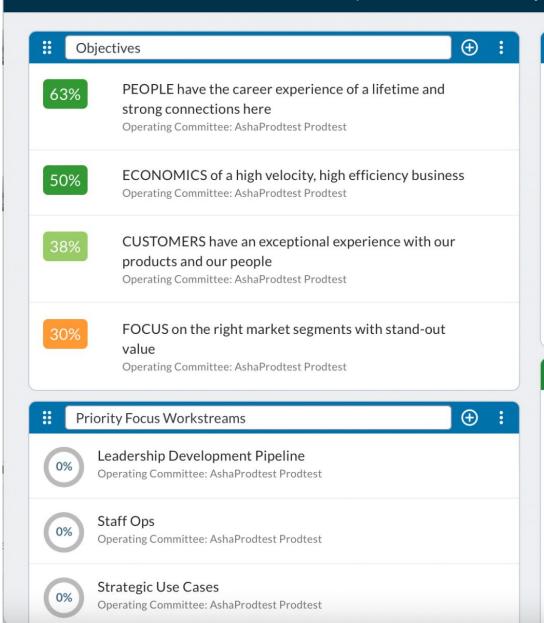
T1 & T2 Bookings Performance

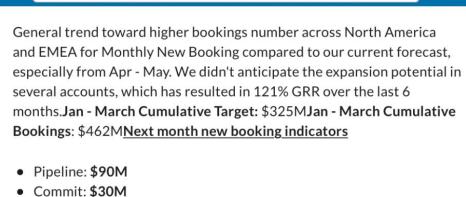




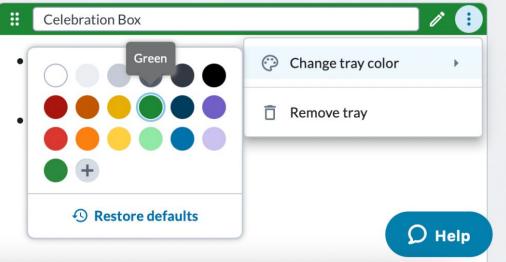






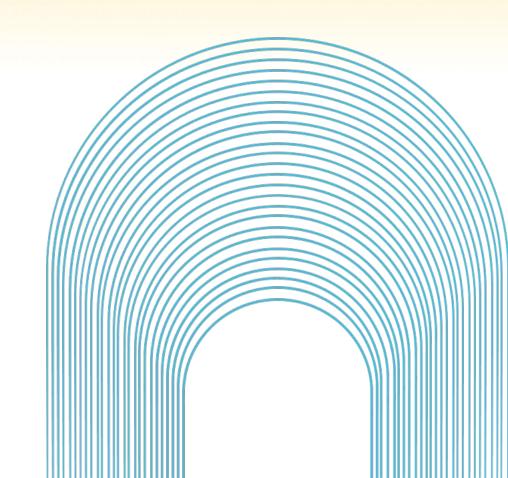


Growth strategy: Focus on expansion in existing accounts.





OKR Canvas



OKR Canvas Custom Time Period Support

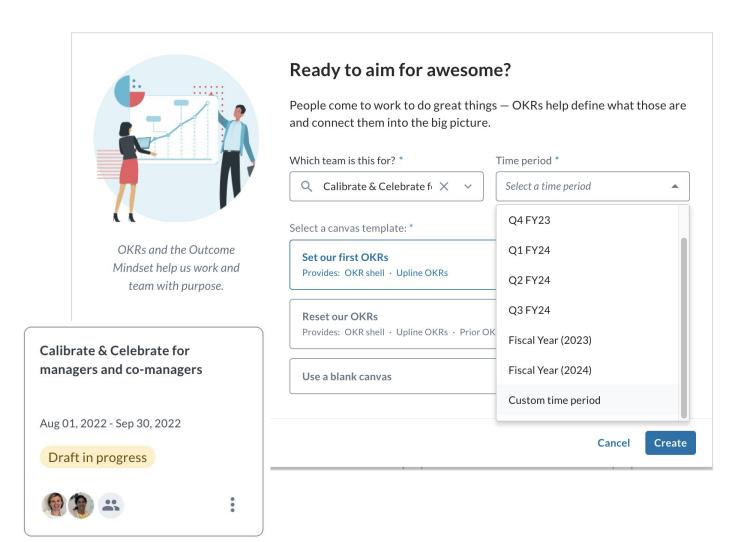
Create OKR Canvases for annual OKRs or custom time periods

Internal Note:

- Only a single OKR canvas per team can be created for the same time period (the same date range) per team.
- Should remove some friction and give teams a path to more canvases for the same team

On the horizon

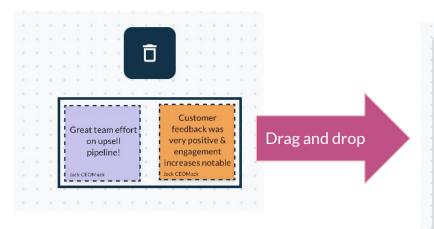
Canvases won't require

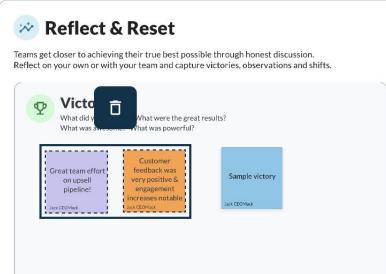


OKR Canvas Usability Improvements

- Copy a group of stickies with keyboard shortcuts
- Improvements to bulk moving of stickies to move them into Reflect and Reset templates

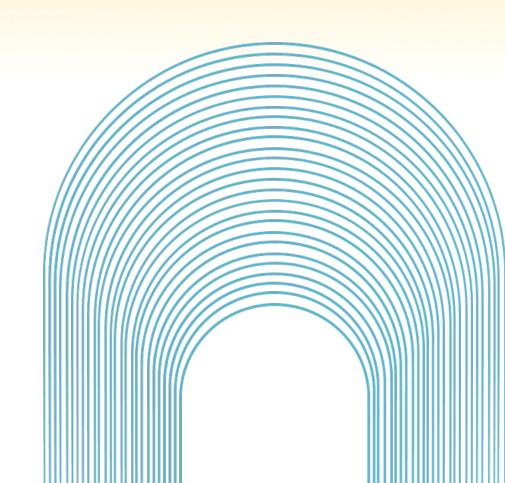








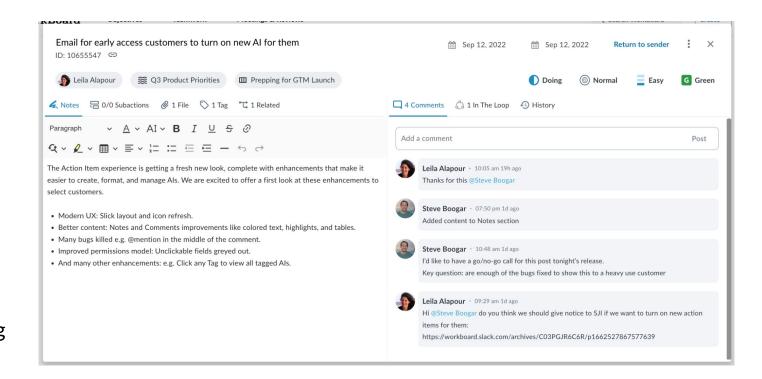
Coming Soon! Action Item Refresh



Refreshed Look and Feel of Action Item Popup

The Action Item popup is getting a fresh new look, complete with enhancements that make it easier to create, format, and manage Als.

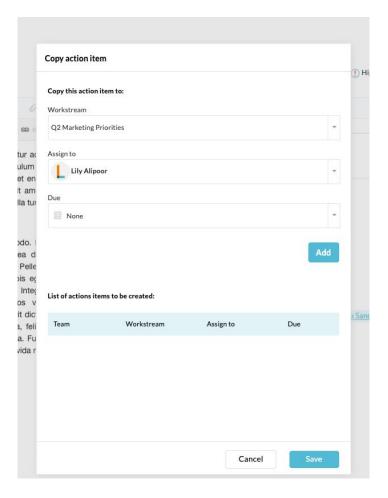
- More modern look and feel
- Better content: Notes and Comments editor improvements such as colored text, highlights, and tables.
- **Bug squash:** e.g. @mention in the middle of the comment.
- And other enhancements: e.g. Click any Tag to view all tagged Als.



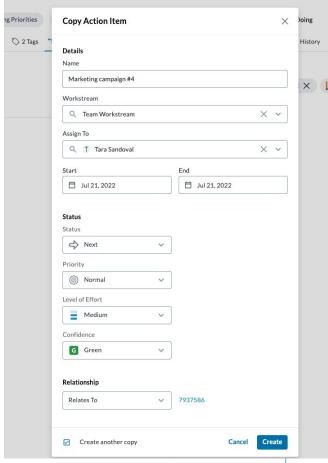
Streamlined Flow to Copy Actions

- Smart presets for every field
- 5 Additional action item fields
- Confirmation message with link to new Al
- Option to iterate through multiple copies
- Set an Al Relationship in the same flow (if activated)
- Cleaned up user experience

Current Copy Al Popup



New Copy Al Popup





See you at Accelerate next week!

Register now and invite your team!



What are you curious about?

Thank you!